

# HONGRU HOU



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07/2017 – PRESENT, SAN FRANCISCO → BEIJING

## Experience Designer ( L5 → L6 → L7 → L8 ) @ Airbnb

Worked on teams of EXPERIENCES, CHINA HOST, CHINA COMPLIANCE, and EXPERIENCES-CHINA successively. Created and aligned vision with stakeholders, and made concepts a reality through iteration and collaborative process. Launched 30+ host/guest/internal-facing projects across iOS, Android, Web, WeChat mini-app, and email.



05/2016 – 09/2016, PALO ALTO

## UI/UX Design Intern @ Nest

Worked on the UI/UX DESIGN TEAM to help shape the out-of-box experience of NEST SECURE. Conducted competitive research, built 8 prototypes and tested with 16 users. Also worked on online store, onboarding emails, and an in-app AR measurement tool.



05/2015 – 08/2015, SEATTLE

## Design Technologist Intern @ Amazon

As a DT INTERN on the HUMAN-CENTERED DESIGN TEAM, I worked on a *Smart Staffing Board* project for AMAZON FULFILLMENT CENTER to help managers and associates refine their workflow and improve their efficiency. I was responsible for user research, UI/UX design, software & hardware prototyping and user testing.

09/2014 – 06/2017, SAN FRANCISCO

## Interaction Design

California College of the Arts

Master of Fine Arts



07/2013 – 04/2014, BEIJING

## Front-end R&D Engineer @ Baidu

By bridging the gap between our design team and engineering team, I designed, developed and maintained the first *Front-end Style Guide* for BAIDU MAPS mobile Web app, which increased the consistency of user experience and improved the average page loading speed by 11%.

09/2011 – 06/2013, BEIJING

## Computer Technology

Beijing Institute of Technology

Master of Engineering



09/2007 – 06/2011, HOHHOT

## Computer Science & Technology

Inner Mongolia University

Bachelor of Engineering

